HALFTIME MAGAZINE "NOMINATE YOUR BAND" CONTEST OFFICIAL RULES AND CONDITIONS

- 1. *No Purchase Necessary*. No purchase or payment of any money is necessary to enter.
- 2. Submission Guidelines.
- To enter the contest, submit a 500-word essay AND video in answer to the question, "How has marching band impacted your life?"
- Video submissions (on DVD format) shall be no longer than 5 minutes to be eligible.
- Entries must include an application form with your real name, address, school name, band name, email address, telephone number, date or birth and date of submission. Your nominated band does not need to be your current band.
- Submissions may be made by mail to: PO Box 661355; Los Angeles, CA 90066. Please send all materials in one package. Or you may upload your video to <u>http://www.youtube.com/group/halftimenominate</u>; at the same time, you must submit your video link URL, essay and application via email to <u>admin@halftimemag.com</u> with the subject line, "Nominate Your Band."
- 3. *Deadlines* . If sent by mail, entries must be postmarked by <u>March 1, 2008</u>; entries submitted online must be received no later than <u>March 1, 2008</u>. Entries will not be returned and shall be the exclusive property of Muse Media, LLC. Muse Media, LLC assumes no responsibility for lost, mutilated, late or misdirected entries.
- 4. *Warranties:* By submitting the entries, you hereby warrant and represent that your submission does not and will not infringe upon the intellectual property or privacy rights of any third party and that you have all rights and clearances required to make such submission and grant the rights contained herein. You agree to indemnify, defend and hold harmless Muse Media, LLC, its affiliates, and their respective officers, managers, owners, agents and employees from all damages, liabilities, penalties, costs and expenses (including without limitation, reasonable attorneys' fees) from any breach or alleged breach of the foregoing.
- 5. *Licenses*. By submitting the entry and as a material consideration of allowing you to enter the contest, you hereby grant to Muse Media, LLC an unlimited, non-exclusive, worldwide, perpetual, irrevocable, royalty-free right and license to use, publish, display, broadcast, sub-license (through multiple tiers), distribute, make derivative works from or otherwise exploit the submissions in any manner and in any media now existing and hereafter devised.

6. *Prizes*. One grand prize will be awarded. The grand prize, valued at more than \$2,500, includes the following:

For the Winning Student:

- \$250 paid to the student via check
- 1-year subscription to Halftime Magazine, valued at \$19.95
- Halftime Magazine T-shirt and other possible merchandise

For the Nominated Band:

- \$1,000 paid to the band via check
- 1-year group subscription (10 copies per issue) to Halftime Magazine, valued at \$149.50
- \$500 (retail value) in Yamaha accessories
- Full set of Remo PowerMax pre-muffled marching bass drumheads, estimated retail value of \$725
- Halftime Magazine T-shirt and other possible merchandise
- 7. Rules of Participation.
 - Submit your materials by the deadline listed in item 3.
 - Halftime staff and/or designated representatives will review submissions and choose up to 5 finalists.
 - Finalists will be published in the May/June 2008 issue of the Halftime Magazine and featured on the Halftime Magazine website.
 - Winner will be determined by aggregated audience/reader online votes received by September 1, 2008. To qualify as a vote, it must occur within the "Polls" section of the Halftime Magazine community site at <u>http://community.halftimemag.com/index.php/public/poll/</u>. Votes submitted via email, phone, fax or on YouTube.com or other websites will not be counted.
 - All prizes will be awarded. Prizewinners will be notified by email.
- 8. Odds of Winning. The odds of winning will be determined by number of entries.
- 9. Eligibility. All Unites States residents between the ages of 14 and 25 and who are current marching band students are eligible to participate except for residents of New York, Rhode Island, Arizona and Florida. Participants cannot be an employee or family member of an employee of Halftime Magazine or Nominate Your Band sponsors (including but not limited to Yamaha Corporation of America and Remo Inc.) Winners will be required to sign an affidavit of eligibility and a publicity release that will allow the use of winners' names and images by Muse Media, LLC. All taxes are the responsibility of winners.
- 10. *Winners List*. Finalists will be published in the May/June 2008 issue of Halftime Magazine and featured online. The final winner will be announced in the November/December 2008 issue.

11. *Sponsors*. Contest has been created by Muse Media, LLC, a Los Angeles-based media and entertainment company for student performing artists. Muse Media, LLC is the publisher of Halftime Magazine. Sponsors for the contest include Yamaha Corporation of America and Remo Inc.